



# Annual Sponsorship Enrollment Form

## Catfish Louie Sponsorship \$10,000

- Marketing Spotlight: Show off your product at Silver Anchor Awards
- Premier placement of full page ad in Program Book (inside front cover)
- 20 tickets to Silver Anchor Awards
- 10 VIP Passes to the July 4<sup>th</sup> Celebration

## Big Four Sponsorship \$5,000

- Full page ad with prominent placement in Program Book
- ¼ page ad in Friends of the Waterfront Newsletter
- 15 tickets to Silver Anchor Awards

*\*Please circle your chosen sponsorship level above*

*\*Sponsorship benefits listed are **in addition** to the benefits listed for lower sponsorship levels (except # of tickets and ads)*

## Gracehoper Sponsorship \$2,500

- ½ page ad in Program Book
- 10 tickets to Silver Anchor Awards

## Great Lawn Sponsorship \$1,000

- ¼ page ad in Program Book
- Business card ad in Friends of the Waterfront Newsletter
- Premiere member of Catfish Louie & Friends KidZone at the July 4<sup>th</sup> Celebration
- 5 tickets to Silver Anchor Awards

## Waterfront Sponsorship \$500

- Company logo on printed invitations (if committed by June 15<sup>th</sup>)
- Company logo with link on Friends of the Waterfront website
- Listed on the sponsorship display boards at the event
- 5 tickets to Silver Anchor Awards

## In-Kind Sponsorships & Donations

- Highlighted in the Silver Anchor Awards Program
- Recognized at the event

*(in-kind donations for Silent Auction include items such as jewelry, celebrity endorsed items, travel/hotel packages, tickets to sporting events or theater, suites for dinner/sporting events/concerts, art work, restaurant/spa/fitness gift certificates, wine or liquor)*

Company Name: \_\_\_\_\_

Company Contact and Title: \_\_\_\_\_

Full Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_

Checks can be made payable to Friends of the Waterfront and mailed with this completed form to  
129 E. River Rd, Louisville, KY 40202, ATTN: FOTW

\*\*\*Don't forget to email your company logo to [info@friendsofthewaterfront.com](mailto:info@friendsofthewaterfront.com)\*\*\*